

The Women in the Media (WOMED) project supports women in the creative industries, particularly women writers, directors and producers in the television and film sector. It provides an overview of the situation of women in these two sectors, online training modules and a resource platform to support the creation of new businesses and the development of their professional activities.

Our Training platform has been evaluated!

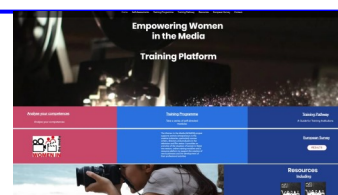
Following the Survey exercise the WOMED project partners developed a suite of on-line training materials and self-assessment tools specifically designed to help women understand the diverse nature of the cultural sector, what skills and jobs are needed and through digital training equip the woman with a selection of those skills.

Is this training form attractive enough to you to study it?

This was one of our questions to our training program testers. THANK YOU!

We were looking for an evaluation of ease of use of the material - whether the structure, length, depth of the material will, in testers opinion meet the aims of the programme. The evaluation questions asked them to review the material to see if, in their opinion, there is enough material and detail to enable young women to understand the media landscape with a view to helping them make a decision about entering the industry and that the material is sufficient and is 'fit for purpose'.

Evaluation process finished end of this April. We have reviewed the responses we have received and they are on the whole very positive. We counted 117 registrations to pilot test, from which 58 accessed and took the course and 18 testers completed training program evaluation and sent a feedback to project team. Good job!



And what else? A development of on-line Support Platform

Partners develop a Platform to provide on-line support and interventions as they are a vital link in the horizon of integrated services for women in the creative industries to enhance their progress and their inclusion in this under-represented sector. The Platform will include a Section devoted to access to existing training programmes designed to assist and support for women. The Platform will provide ability for the participants to form private or public groups and open discussions where they will be able to share files, videos and other resources. In addition to hosting the training modules the Platform will also deliver sector awareness to enhance women's help-seeking behaviour. The Platform will be linked to a 'back-up' specialist support 'volunteer mentor' system for women who wish to enter and/or progress in this sector.

The "Experimentation-Pilot phase" output will involve 100 women from Partner Countries 'Pilot Testing' the Platform. They will 'evaluate' the usability and user friendliness of the Platform.

FILM MAKING PROGRAMME is coming soonThe Training Programme is being finalised and will be formally launched in July together with the new Support Platform



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Project Title:
Women in the Media (WOMED)

